

IWM – Assessing the capacity needs of the Victorian Water Industry

20 October 2015

Katia Bratieres
(& Emily Phillips)

Clearwater

Significant reform for the Water Industry

- Shift from traditional linear approach to water management to a new (integrated) approach
- Significant challenges: multi-disciplinary nature of IWM, wide range of stakeholders

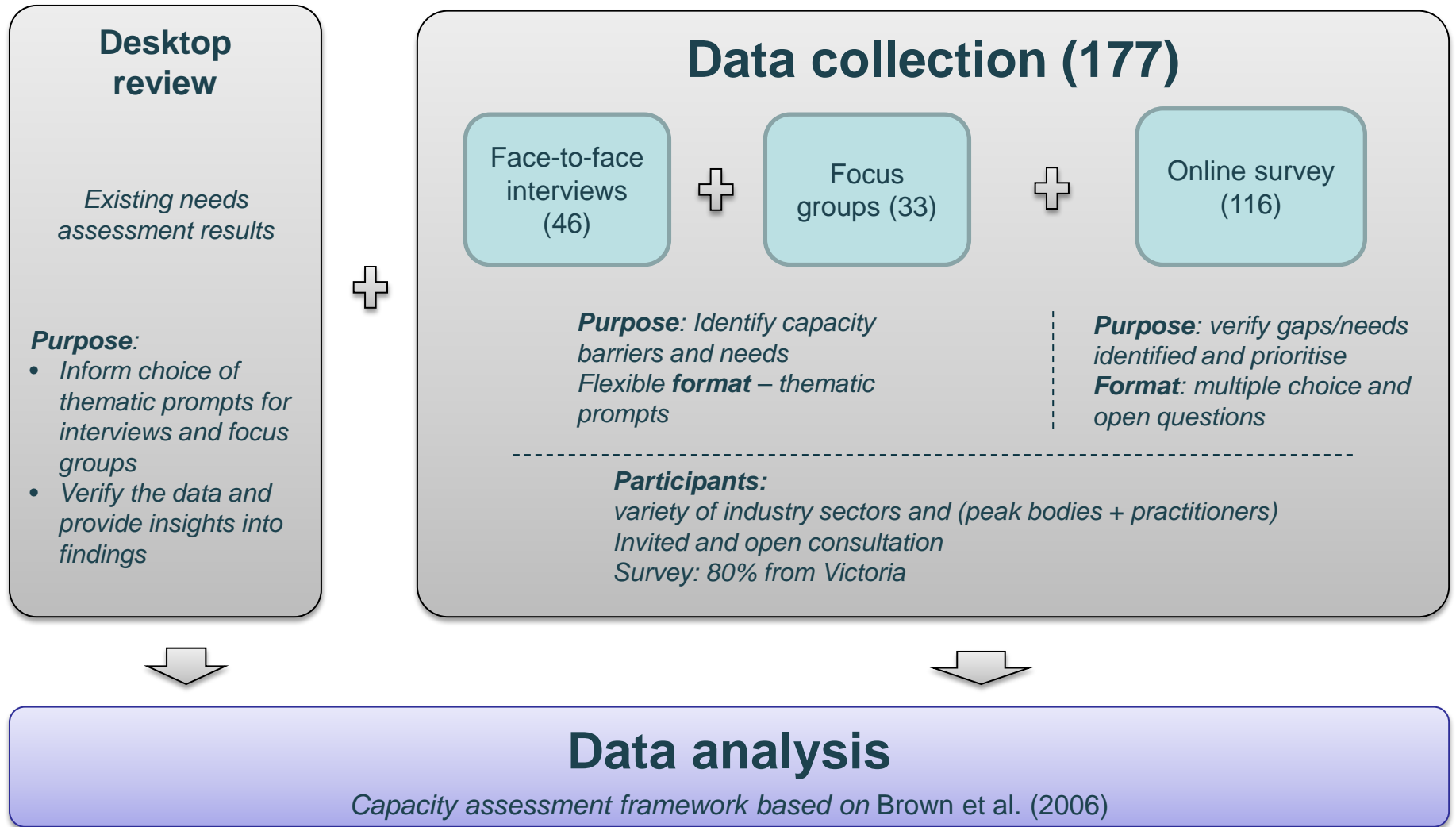
Inadequate **institutional capacity** is a major issue preventing IWM planning and implementation (*Brown et al., 2006; Clearwater et al., 2011; Jennings 2012; Melbourne Water, 2013; Morrison et al., 2010*).

=> **Capacity building is a key element of reform**

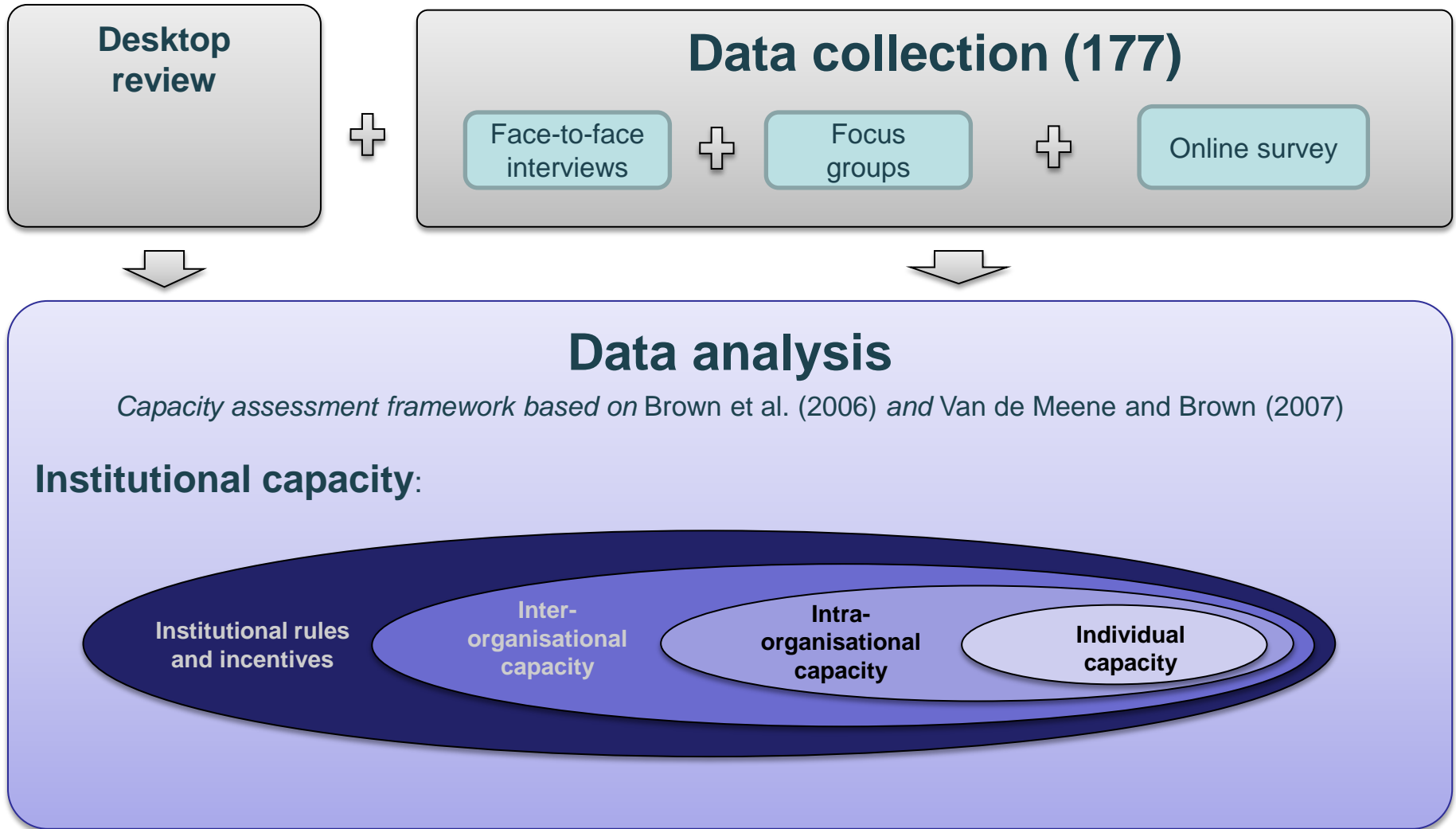
Purpose of this project

- engage with a variety of stakeholders to build awareness of IWM
- identify IWM capacity needs from a range of industry perspectives

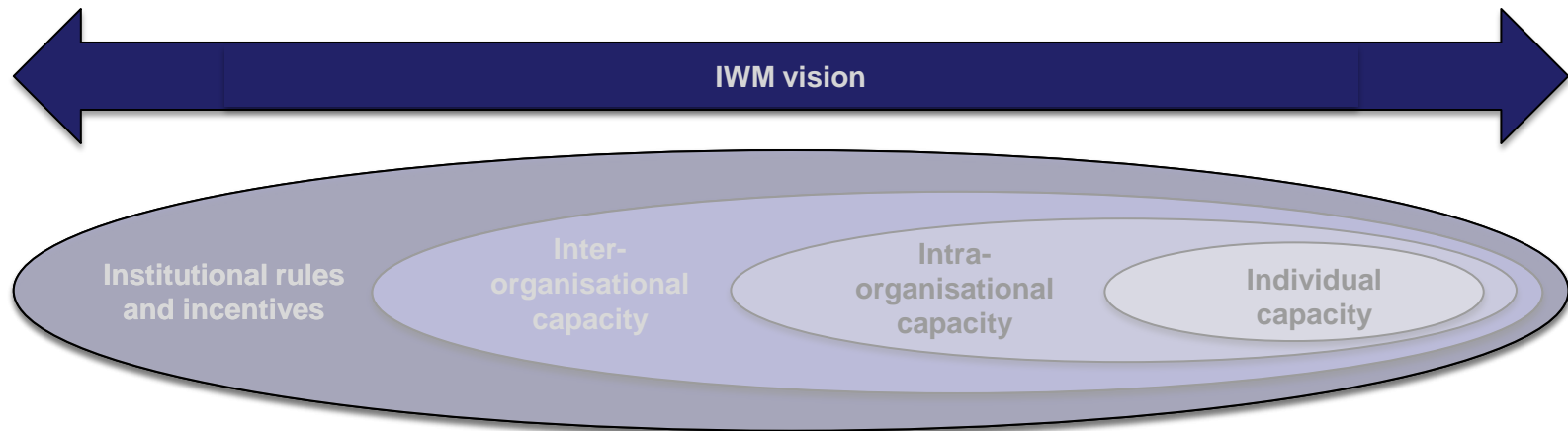
Methods – data collection



Methods – data analysis



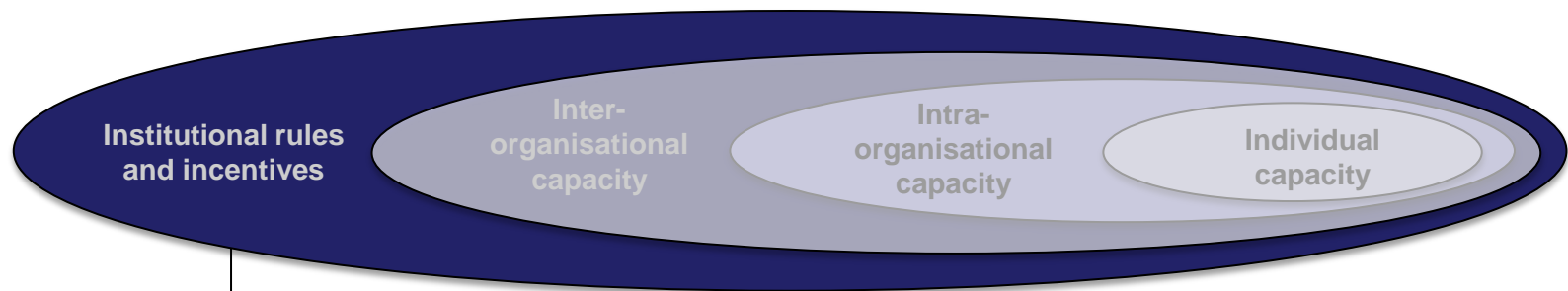
Results and discussion



- Need for a clear and simple definition of IWM (clear up terminology issues)
- Need for a driver
- Need for tailored message

“what’s in it for us?”

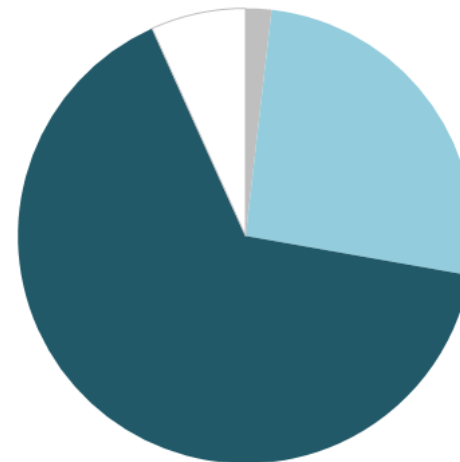
Results and discussion



*“crucial” to have
“coordination and
leadership in key
issues”*

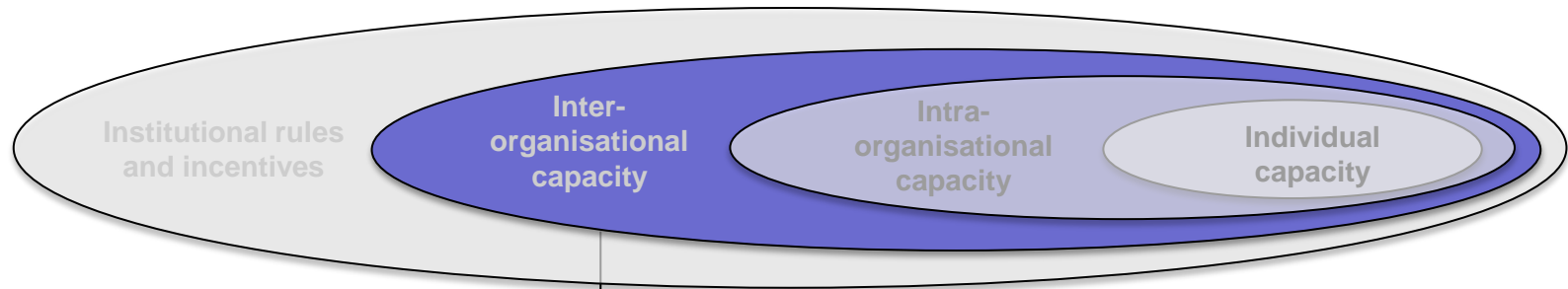
*“people’s
attention has
moved on”*

“who will pay?”

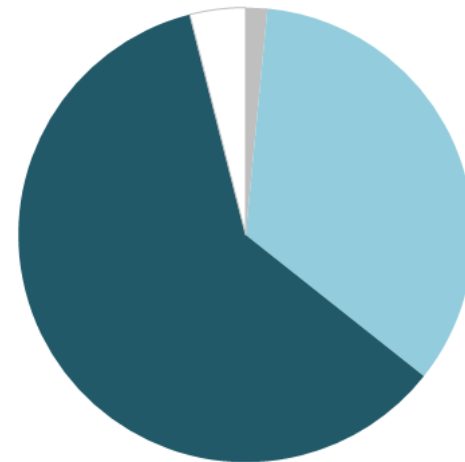
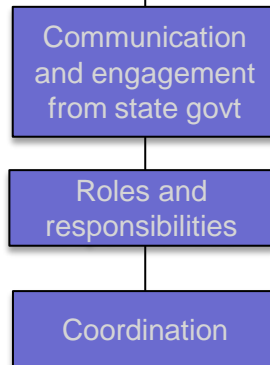


- no need for improvement
- small need for improvement
- major need for improvement
- Don't know

Results and discussion

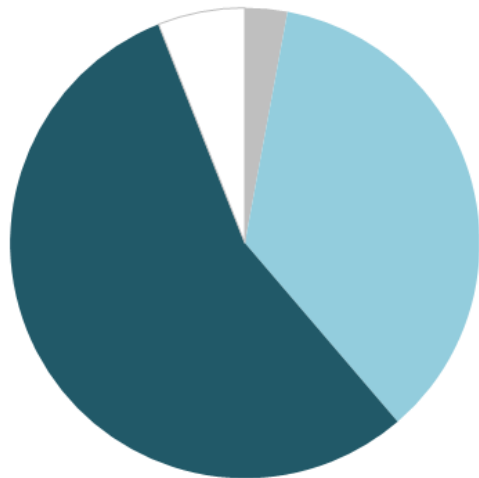
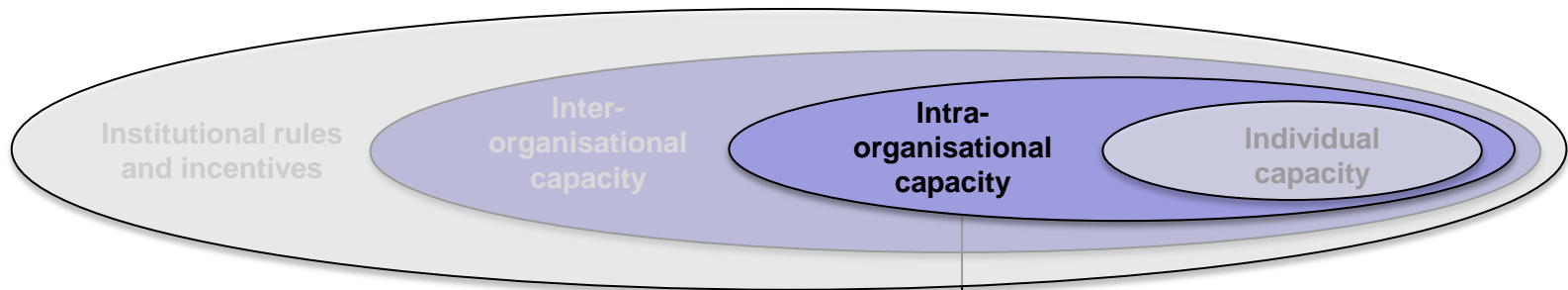


“ongoing relationship”

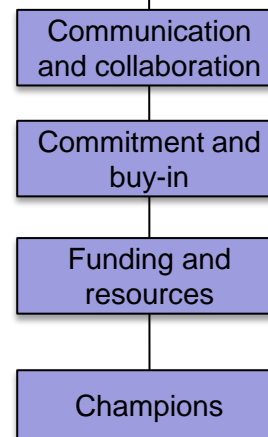


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Results and discussion



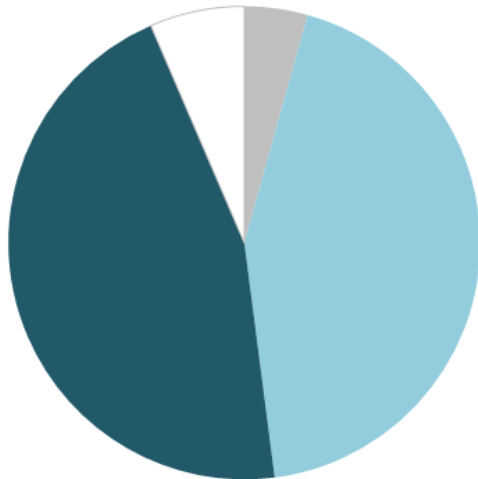
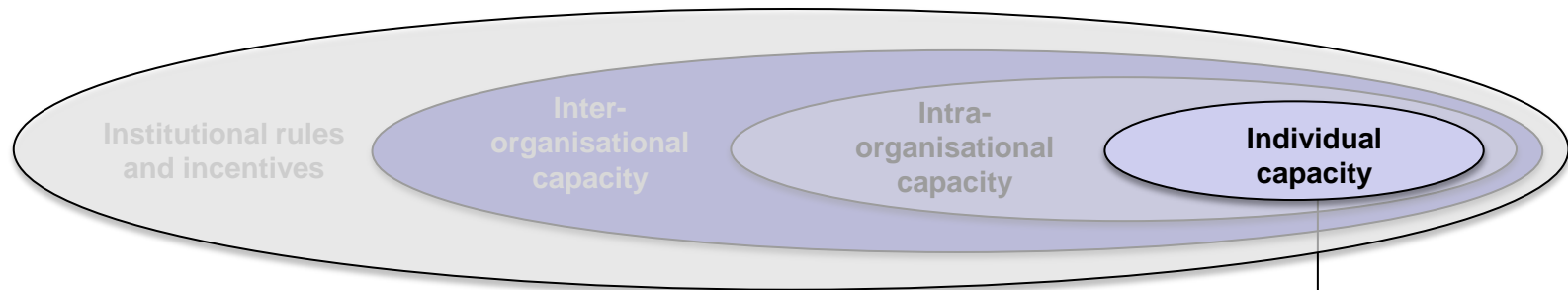
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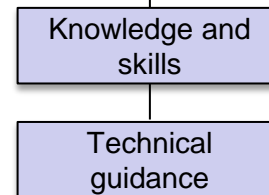
“even in those high performing councils, a key barrier is the lack of buy-in by executive management and/or councillors”

“fear of failure”

Results and discussion

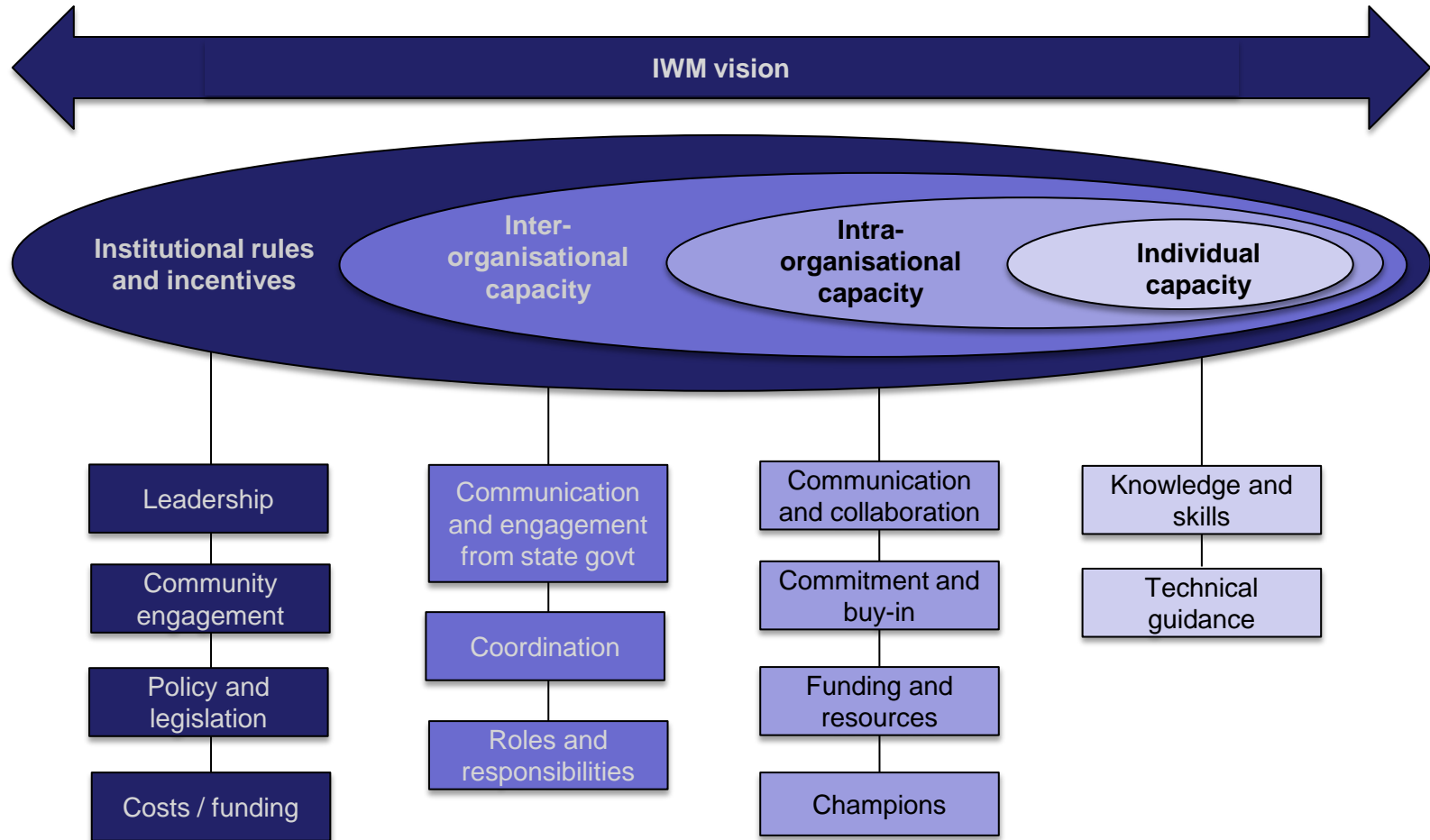


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“[improved] skills for stakeholder engagement, economics, systems marketing etc.”

Results and discussion



=> What does this all tell us? *Next steps*

Thank you

Any questions?